AARP®

AARP COMMUNITY CHALLENGE

A GRANT PROGRAM TO MAKE COMMUNITIES MORE LIVABLE FOR PEOPLE OF ALL AGES WITH TANGIBLE IMPROVEMENTS THAT JUMP-START LONG-TERM CHANGE

$16.4M INVESTED in quick-action **PROJECTS**

1,370 GRANTS delivered over **SEVEN YEARS**

67% OF GRANTS have gone to local **NONPROFITS**

33% OF GRANTS have gone to local **GOVERNMENTS**

GRANTS BY LOCATION:

40%	40%	20%
URBAN	RURAL	SUBURBAN

Have a great project idea for your community?
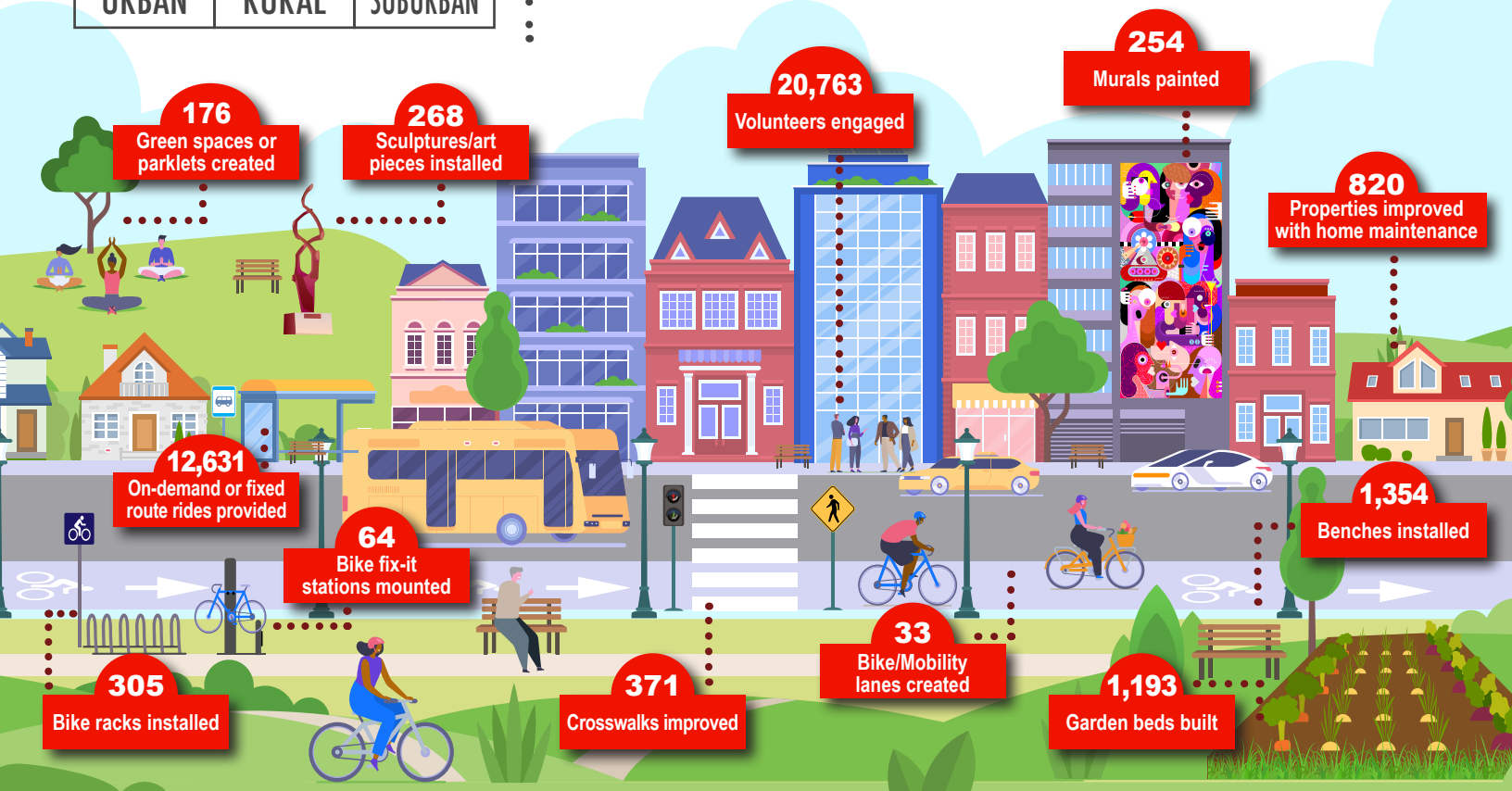
APPLY FOR A 2024 GRANT TODAY!

Eligible applications will be accepted from:

January 10 - March 6 at 5:00 pm ET / 2:00 pm PT

Learn more and apply:

AARP.org/CommunityChallenge

Since 2017, grantees have installed **tens of thousands** of tangible permanent or temporary improvements in their communities, and created **thousands** of resources, activities or programs, including the ones below.

176 Green spaces or parklets created

268 Sculptures/art pieces installed

20,763 Volunteers engaged

254 Murals painted

820 Properties improved with home maintenance

12,631 On-demand or fixed route rides provided

64 Bike fix-it stations mounted

1,354 Benches installed

305 Bike racks installed

371 Crosswalks improved

33 Bike/Mobility lanes created

1,193 Garden beds built

49% *of grantees demonstrate the grant helped them leverage additional funds and support from public and private organizations.*

84% *of grantees demonstrate the grant helped to overcome policy barriers or advance change.*

100% *of grantees demonstrate the grant led to greater awareness, engagement, and new relationships.*

GRANT FUNDING OPPORTUNITIES

In 2024, the AARP Community Challenge is accepting applications across three different grant opportunities:

	FLAGSHIP GRANTS	CAPACITY-BUILDING MICROGRANTS	DEMONSTRATION GRANTS
	Flagship Grants offer a broad opportunity for communities to apply for funding across several categories.	Capacity-Building Microgrants combine grant funding with expert support and AARP publications.	Demonstration Grants encourage replication of promising local efforts in communities nationwide.
GRANT AMOUNTS	**Average grant: $11,900** Flagship Grants have ranged from several hundred dollars ($500) for smaller, short-term activities to tens of thousands of dollars ($50,000) for larger projects.	**$2,500 grants** Microgrants will include additional resources, such as: webinars, cohort learning opportunities, up to 2 hours of one-on-one coaching with leading national organizations, and AARP publications	**While there is not a defined budget range for this category, similar projects tend to fall between $10,000-$20,000 and will not exceed $50,000**
PROJECT CATEGORIES	✓ Public Places ✓ Transportation ✓ Housing ✓ Digital Connections ✓ Community Resilience ✓ Community Health & Economic Empowerment	✓ *New!* Bike Audits – with support from League of American Bicyclists and using the *AARP Bike Audit Tool Kit* ✓ *New!* HomeFit® Modifications – with support from RL Mace Universal Design Institute and using the *AARP HomeFit® Guide* ✓ Walk Audits – with support from America Walks, using the *AARP Walk Audit Tool Kit*	✓ *NEW!* **Enhancing digital connectivity** to prepare and respond to disasters for residents ✓ *NEW!* **Facilitating equitable engagement to reconnect communities** that have been divided by infrastructure ✓ **Implementing housing choice design competitions**